

steel cans are 100% recyclable

you Can.

Where do my steel cans go...?

Each year, New Zealanders use more than 400 million cans. The average family uses six steel cans each week – but we recycle less than half of these. Steel packaging is one of the most sustainable packaging materials and due to its magnetic qualities one of the easiest materials to extract from household recycling.

Through kerbside collections and council drop-off facilities many of these steel cans are recovered and recycled back into steel cans or other types of steel products. The diagram below details the endless lifecycle of the steel can.

